



THEATRE SEVEN OF CHICAGO

December 8, 2010

Dear Friend:

Because of your support, Theatre Seven of Chicago has matured in just five years from an idea I hatched with friends over drinks at Konak's on North Clark Street to a full-throated arts institution. We're not just another young theater company — our commitment to Chicago's stories and its people distinguishes us from the city's hundreds of ambitious organizations.

I'm writing today to ask you to join us in delivering great art to Chicago and its people.

Theatre Seven has made a commitment to the city of Chicago, creating programming for and about our diverse community. In the past five years we have:

- produced 12 powerful, funny, compelling stories;
- employed the talents of over one hundred actors, directors, writers and designers;
- become the artistic home for ten company members whose diverse talents are the lifeblood of our programming;
- cultivated a devoted staff of eight, composed of volunteers who have enriched our work immensely while developing their professional skills; and
- been supported by a diversely skilled Board of Directors motivated by their belief in the power of our work.

We are now embarking on our most ambitious project yet. For six weeks next summer, we'll double down on our first 12 productions with 12 brand new stories told in one night. We're calling it **The Chicago Landmark Project**: 12 World Premiere short plays, each set at a specific Chicago landmark, told by the city's finest writers and actors with the imagination, clarity and artistry that only Theatre Seven can bring.

What The Chicago Landmark Project shares in common with our first five years of success is that neither would be possible without your support.

If you've donated to Theatre Seven before, you are the reason we are able to create compelling theatre for Chicago audiences, and I ask you to invest in our mission again. If you haven't yet made a tax-deductible donation, please do so today. The support of people just like you has helped Theatre Seven of Chicago become even greater than we dreamed it would be five years ago. Now is the perfect time to deepen that legacy and make an immeasurable impact on Chicago and its people.

Brian Golden
Artistic Director, Theatre Seven of Chicago

Donate online! Go to www.theatreseven.org.



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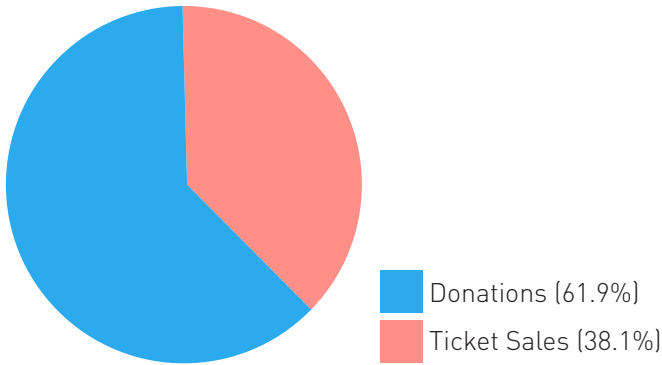
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Where the Money Comes From

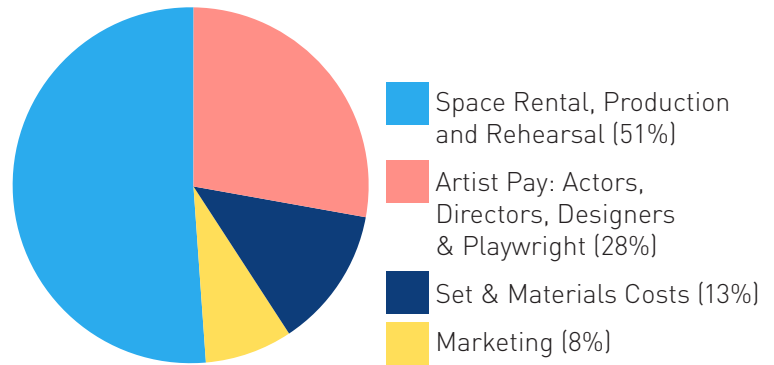


"Individual donors are the backbone of Theatre Seven's financial strength. Ticket sales cover just 40% of our production cost, and the remaining 60% is funded with the help of select public and private foundations and through the generosity of people just like you. I love the work the company puts on stage, and I take great pride

knowing my support makes that work possible. Please consider joining me as a donor this holiday season. With your generosity, we can ensure T7's future for many years to come!"

Jill Davidson, Theatre Seven of Chicago, Board of Directors

How We Pay for One Production



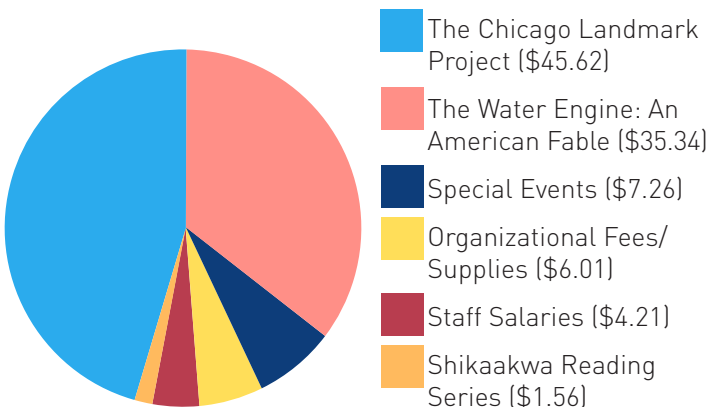
"You might not realize that most theatres our size cannot afford to pay artists. We do pay our artists, and our peers respect this commitment to the artistry that makes our work unique. Unfortunately, what we can offer is still low compared to the hours it takes to craft one-of-a-kind performances: our actors in 2010 were paid \$200

for 5 weeks of rehearsal and 24 performances. At Theatre Seven, we are committed to elevating artist pay, setting a standard for our community and keeping the city's best talent on our stages. Your donations make this possible."

Cassidy Sanders, Theatre Seven of Chicago Company Member

Where Your Donation Goes

Here's how we'll spend a \$100 donation this season.



"Over 80% of your \$100 donation will be spent on the two ambitious productions in our fifth season. In five years we have built a strong reputation for combining professionalism, exceptional production values and great artistry to deliver powerful theatre to Chicago. Our team is collaborative

and dedicated, and with your financial support, we can fulfill the ambitious vision of our artists."

Dan McArdle, Theatre Seven of Chicago Company Member/Business Manager

What Your Support Gives Us

- \$25** supports one month of web-hosting fees for www.theatreseven.org
- \$50** purchases script copies for every actor in one production
- \$100** pays a director stipend for one production
- \$250** purchases every prop for one production
- \$500** supports design, printing and distribution of our posters and postcards for one production
- \$1,000** buys materials and paint for an entire set for one production
- \$2,500** pays salaries for the T7 staff for the entire year

Please make a tax-deductible donation today. Visit us at www.theatreseven.org, or write us a note:

Theatre Seven of Chicago
1341 W Fullerton Ave Suite 325
Chicago, IL 60614